



**INTERNATIONAL GENETIC  
EPIDEMIOLOGY SOCIETY**

# **2021 Annual Virtual Meeting**

**October 13-16, 2021 • #iges2021**

**SPONSORSHIP OPPORTUNITIES**



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## **SPONSORSHIP OPPORTUNITIES**

### **Major sponsor (2 opportunities \$5,000 USD each)**

- Speaking opportunity – i.e. a short address at the Opening Session
- Registration for 2 delegates
- 2 (two) Push notifications sent during conference and included in program
- Social media post highlighting your participation
- Showcase promotional 2-minute video that will be on conference home page
- Full page advertisement provided by your organization included in the program
- Company logo on conference website and all marketing collateral
- Virtual booth space can feature your website link, files and video clip
- After the event “Thank you email” to all attendees with company logo

### **Poster session (4 opportunities \$3,000 USD each)**

- Company branding at poster session
- Registration for 1 delegate
- 1 (one) Push notification sent during conference and included in program
- Half page advertisement provided by your organization included in the program
- Company logo on conference website
- After the event “Thank you email” to all attendees with company logo

### **Virtual Booth (limited availability \$800 USD)**

- Virtual booth space can feature your website link, files and video clip
- Company acknowledgment during the opening remarks
- Company logo on conference website
- After the event “Thank you email” to all attendees with company logo

### **Branded announcement (\$300 USD each)**

- Message will be sent during conference
- Longer text can be included in program guide’s “Conference Notes and News” section
- After the event “Thank you email” to all attendees with company logo

**To secure your sponsorship, contact: Peter Kraft, [pkraft@hsph.harvard.edu](mailto:pkraft@hsph.harvard.edu)**